

Analyze Websites

Search Engines – Google, Yahoo, MSN

Who owns this media?	
Who creates the content for this media?	
How do the owners make money from this media?	
Who is the audience for this media?	
What potential effects does this media have on the audience?	

Merchandise - Ebay

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Blogs - Blogger

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Photo Sharing – Flickr, Photobucket

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Social Media – MySpace, Facebook, Hi5

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Video - Youtube

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